

BROADENING OUR MANDATE - THE UPL GLOBAL STEWARDSHIP PROGRAM



PRODUCT STEWARDSHIP IS THE CORNERSTONE OF UPL'S CREDO AND AN ESSENTIAL COMPONENT OF THE NEWLY LAUNCHED OPENAG. IT'S A PURPOSE COMPLYING WITH INTEGRITY LIKE ENVIRONMENT, HEALTH AND SAFETY AND ALL THE KEY ASPECTS OF RESPONSIBLE CARE AND PRODUCT MANAGEMENT.

For decades, UPL has been on the forefront of explorations into crop protection, food safety, farmer prosperity and indeed, total crop solutions. Our portfolio is rich with complex products that supersede those of other global players in quality, innovation and technology. These products have delivered improved effectiveness and safety, reinforced farm viability, strengthened functional ease and evolved from a product into a friend.

As a Responsible Care Company® our focus is to maximize the benefits of sustainable agricultural production and minimize potential risks to human health or the environment associated with the use of crop protection products. This is the basic philosophy of Product Stewardship at UPL.



stewardship

Our stewardship program is perfectly aligned with the core values of UPL.

Especially 'Win, Win, Win', where we aim to create an education base for customers and employees that shares details of our products, the best practices in their use, and general aspects of the vast knowledge amassed over the years we have been operating in the agrochemical sector.



7 Principles of Product Stewardship



We demonstrate our commitment to Product Stewardship and conduct business responsibly through active assessment of our products at every stage in their life cycles, from the sourcing of raw materials, through manufacture and use, to eventual disposal. At each stage of the value chain we address environmental and social issues through sustainable design, green chemistry, resource efficiency and responsible marketing. Our product stewardship process adds value to our products by minimizing the risk, improving quality and enhancing customer satisfaction.

We have further identified shared knowledge as a great need of the times as the foundation of our widened Global Stewardship Program - We will actively involve ourselves in propagating our knowledge and discoveries and ensure that everyone will benefit from the wealth of our experience. We believe that it is ethical and natural, therefore, to make our information libraries openly available for customers, employees, distributors and anyone with a spark of curiosity so that it ignites new ideas which could evolve into solutions.



At our technological forefront, we will participate and partner in bringing about a manufacturing era with zero accidents, breakdowns, scrap or waste and pursue continuous production improvements via loss reductions and bettered energy efficiencies. Going ahead, success and growth can only come about through collective efforts to expand the boundaries of technology and science.

The purpose of OpenAg at UPL is to create a network that feeds sustainable growth for all, and our Global Stewardship Program is another step in the right direction toward achieving that end.

A step toward achieving equitable growth through considered innovation, efficient and responsible production and open source knowledge distribution.