



## Intia acton Plan

for Ivory Coast & Ghana

Commitment

**Actions** 

**Comments** 

## Sustainable Production and Farmers' Livelihoods

11.3 Train farmers and producer organizations in the latest Good Agriculture Practices (GAPs)

**TOTAL** = **36 000 farmers** 

12.1 Promote farm-level crop diversification

13.1 Promote expansion

13.2 Offer financial products to

of farmer savings

farmers

No quantified target but conveying actions through R&D, development of specific food crop inputs packages and technical itineraries, demo plots, training modules, etc.

2018: 0 2019: 500

2020: 1 500

2021: 3 000 2022: 5 000

**TOTAL** = **10 000 farmers** 

2018: 8 000

2020: 11 500 2021: 13 000 2022: 15 000

2019: 10 000

**TOTAL** = **57 500 farmers** 

Agrocoaching

Including "Applique Bien"

program in Ivory Coast,

"Nguso Papa" in Ghana &

Companies like Barry-Callebaut, Cargill and Touton have chosen Arysta (New UPL) to help them implement their crop diversification strategy. Have a look at the rural service center developed for Touton. The MOCA project sponsored by the US Min. of Agriculture has partnered with Arysta (New UPL) to put in place 5 rural service centers in the Ivorian cocoa belt.

Enable farmers to open saving accounts in partnership with Advans. Development of a digital input credit solution tied to saving account, thus facilitating dematerialization of cash, reimbursement monitoring, and risk control for the cooperatives.

Since 2013 Arysta offers credit solutions to cocoa farmer organizations in partner with Advans (microfinance institution) and the main exporters of Ghana and Ivory Coast.

This Initial Action Plan presents the company's key activities and investments over the next five years (2018-2022) to fulfill CFI

