

ProNutiva® in the Food Chain

In August, 2017, the Hasegawa Group in Brazil was featured in *Globo Rural Magazine*, talking about its objective and responsibility in cultivating quality food and without residues. The group is the largest producer of vegetables in the country, with 50 varieties, and has 100% controlled production. It was with Arysta LifeScience that the Hasegawa Group sought the Global Gap certification, “the ISO of agriculture,” through a physiological and nutritional management with the ProNutiva® Program.



https://viewer.aemmobile.adobe.com/index.html#project/69eb211c-a1d3-4b60-a011-6bc2e481431f/view/edicao_382_agosto_2017/article/globorural_-dj-c4acb58c-683d-433b-87bf-a662278b69ee)