



FALSIFICATION

One of the most important pillars for the Stewardship program is the permanent monitoring in the field to detect counterfeits and other illegal products, through the Project Against Counterfeiting and Trademark Usurpation led by ANDI, it seeks to train actors who, due to their particular exercise professionals have the opportunity to become agents for the prevention of the sale, marketing or application of counterfeit products.

Among the groups of people with whom we work are Judges, Prosecutors, Police, officials of the Municipal and Departmental Health Secretariats. During 2020, 4,346 professionals were trained nationwide.

