## Impact Assessment

**UPL CSR FY 22-23** 





## Impact Assessment

Policy

Income

Program

#### **UPL CSR PROGRAM**

UPL Limited has always been driven by the need of the community first. The Corporate Social Responsibility (CSR) of UPL is driven by the same

agenda through which they continue to contribute to the community at large. The UPL CSR initiatives focuses on the following thematic areas: **Institution of Excellence Nature Conservation Local Needs Sustainable Livelihood National Needs Overview SDG Alignment** 25 50,000+ Beneficiaries States Projects **National Priority Alignment ESG Alignment** Swachh **National** Skill India COVID-19 Bharat Water Businesses should respect and make efforts to protect and Mission Response Principle 6 Mission Mission restore the environment **National National** Doubling **National** Businesses should promote inclusive growth and equitable Solar Afforestation Education Farmers

Mission



development

## A. Institutions of Excellence

## UPL OpenAg™

### **Impact Assessment**

UPL Limited established numerous institutions that has provided quality education and skills to thousands of beneficiaries from all strata of society for over 5 decades. These initiatives have and will continue to generate positive multiplier effect in the society through the learnings and values it has embedded in its students.

Smt. Sandraben Shroff Gyan Dham School

9300+ Students

#### **Highlights**

Created a cadre of responsible citizens as more than 70% students apply their academic & extracurricular learnings in their daily lives.

Excellent school and classroom infrastructure has created a supportive learning environment for holistic development of students with which 97% students agree

Gyan Dham Eklavya
Model Residential School

4000+ Students

#### **Highlights**

Promoting education in tribal community as more than 40% students are first generation learners.

96% students rate WASH related infrastructure improvement as most impactful, promoting better living conditions in residential school.

**UPL University of Sustainable Technology** 

> 1600+ Students

#### **Highlights**

Reduced the skill gap by enhancing knowledge and skills of youth (students) as more than 70% have adequate placement opportunities.

Promote industrial research as 65% youth (students) have been involved in research activities

Sandra Shroff ROFEL College of Nursing

755+
Students

#### **Highlights**

Promoted education and skill in youth as more than 75% of students were supported through scholarships

Providing trained and educated healthcare professionals who are of immense value to the community with which 97% students agree

**UPL Centre for Agriculture Excellence** 

**18000+ Farmers** 

**Highlights** 

Promotion of sustainable livelihoods as 97% farmers adopted the trainings in their farming activities

Improving the standard of living of beneficiaries as productivity increased by 67%, additional income by 83% and reduction in input cost by 53%



## **B. Sustainable Livelihoods**



### **Impact Assessment**

UPL Limited focused on creating sustainable livelihoods of women, youth and farmers that can provide sustenance, economic viability, a sense of identity, social status, and the means to consume, produce and distribute resources and services by enhancing their capabilities and assets. Thus, contributing towards economic development of the individual and the nation.

77% farmers increased their agricultural income through diversification techniques, while 40% farmers experienced 50% improvement in crop yield 3445 due to the irrigation system. **UPL Khedut Pragati SROI: 5.21 Farmers** Farmers were harnessing the power of institutions by forming 87 FIGs with 3800+ members & 6 FPCs with 1500+ farmers. Empowered women through financial independence as additional individual income INR 10,000+ PA and INR 29000+ PA through microenterprises was 1738 generated. **UPL** Udyamita **SROI: 4.21** Women 88% women attributed personal development to the program, indicating initiation of empowerment process

**UPL Niyojaniya** 

**1969 Youth** 

**SROI: 5.73** 

1900+ youth were trained in industry relevant skills that would provide them a sustainable livelihood.

Trained youth were provided with average monthly salary of INR 11000+ which has increased the purchasing power of the household leading to better standard of living



## C. Nature Conservation



### **Impact Assessment**

UPL Limited understands the value of nature to our society and economy and recognizes the importance of living in harmony with nature, and therefore acted on it through numerous programs which gives us real hope for the future.



- 96% increase in sighting of Saras and 76% increase in renesting by farmers showcase the success of the project
- 83% surveyed farmers & 91% surveyed students feel the urgent need to protect the species under threat, highlighting the impact of awareness campaigns and activities
- Wildlife restoration in natural habitat by releasing 50 deers and antelopes in wild and 60 mature deers in line to be released
- 72% increase in stock of four honed antelope in the last 3 years
- Increase in green cover as 63000 plants have been planted over 125+ acreas of land in the last 5 years and ensured sustainability of the green cover with average survival rate of 84% and average density of 16.42/m<sup>2</sup>
- Conservative estimate of sequestering 3115.2 kg/m2 of carbon across all the plantation sites, contributing to mitigation of climate change
- Reclaimation of 150+ Acres land lost due to soil erosion by planting more than 3 Lakh samplings
- Mitigation of climate change by sequestering about 13500 tones of carbon upon maturing of plants
- Behavioal change in the future generation through the activities conducted by UPL Eco-clubs as 86% students are more aware about environmental issues
- 97% of students were able to act by engaging into tree plantation activities
- Water conservation infrastructure was made available to 83% farmers post intervention
- 9 out of 10 farmers were able to diversify crops & add one more season to their production which lead to sustaintial increase in their income and standard of living



### Da. National Needs



#### **Impact Assessment**

Every nation requires sincere efforts and contribution from its citizens to create and execute large development initiatives that would reach each and every last mile of the country. UPL Limited has been a responsible corporate citizen and has supported numerous programs that align with national priorities and improve the lives of its fellow citizens

#### **Ekatrita Bhavishya**

Capacity building of 100 females/batch in computers, stitching and beauty parlor skills to ensure a livelihood.

Empowered women through financial independence by facilitating stitching as an income generation activity

## **United Against Child Labour (UACL)**

Sensitized the community against child labor which resulted in behavior change.

Promoted the "Education of All" Initiative

#### **Global Parli**

Mitigating climate change by installing 1000 clean energy sources for various purpose.

Decreasing the learning gaps in school education by facilitating E-learning kits to 5000 students

#### **Project Unnati**

Professional management and capacity building of 12 community-based organizations, indirectly impacting 11 Lakh+ beneficiaries.

#### **UPL Ekal Vidyalaya**

Promotion of education among the marginalized communities through 5 fold education.

Securing future of 13000+ students through 454 one Teacher Schools

#### **Project Aspatal**

Provision of critical healthcare of all sections of the community by conducting more than 3 Lakh OPDs



## **Db. Local Area Needs**



#### **Impact Assessment**

UPL Limited contributed towards building a strong community by taking care of local area needs through its numerous projects which enriched them, familiarized them with the community, and connected them to people. This resolved critical issues of the communities which resulted in them leading a better life.

#### **COVID-19 Response**

#### **Highlights**

91% of the beneficiaries stated that UPL project were able to address pandemic related challenges faced by them.

Prevented the spread of pandemic by providing 9000 liters of sanitizers and 8000+ masks/PPE kits

#### **UPL School Sanitation**

## **14500+ Students**

#### Highlights

Provided clean and hygienic sanitation infrastructure for 14500+ students through 40+ sanitation blocks in schools.

Successfully promoted behavioral change among students towards hygiene as 99% of students started following hygienic activities

The program lead to increase in learning outcomes and healthy lifestyle of 14500 students

#### **UPL Suraksha Abhiyan**

# **16500+ Students**

#### Highlights

Empowerment of 16500+
young girls by training them on
self-defense as 98% surveyed
girls are confident about
protecting themselves after the
training.

Promotion of road safety by training 19700+ young students and thereby reducing the possibilities of number of accidents as after program only 11% involved in road accidents, as compared to 33% before

#### **UPL Gram Pragati**

#### **Highlights**

Provision of clean drinking water for 3500+ households

Strengthening public infrastructure, including building 2 alternative travel routes in the village, for better delivery of public services

Building houses for 7 tribal families under convergence with Pradhan Mantri Awas Yojana



## **Impact Stories**

#### **Impact Assessment**





Bharat Vasava is a tribal farmer residing in Vandri village in Narmada cluster. Despite owning a good chunk of agricultural land, Bharat use to manage to take single crop during the rainy season. He attributed this to lack of irrigation facilities in the region. For the remaining months, he would migrate to nearby districts along with his family to work as a daily wage labor.

Situations changed after UPL intervened by constructing a well and setting up a borewell facility. Due to the availability of an irrigation source, Bharat is now able to take multiple crops across the year. He also received saplings of Mango, Guava, and Lime at highly subsidized rates from UPL. He gained knowledge about orchard farming through the free-of-cost training provided by UPL. Learning from these trainings and availability of the irrigation source.

Bharat now owns a beautiful and matured orchard. The interventions have helped Bharat earn an additional income of Rs.40,000 annually and by utilizing this income, he has purchased 3 buffaloes and is now a proud dairy farmer. With sufficient diversification source of livelihoods, he no longer needs to migrate to other districts. He is happy to reside in his village, along with his family members for the entire year.



## **Impact Stories**

#### **Impact Assessment**





#### **Cashew Processing Unit, Vapi**

This unit was set up by UPL in Kaprada Village at Valsad in 2020 by reviving a defunct unit in an old government building. Currently, the unit is operated by 35 women from nearby villages with support from one UPL staff. The unit functions on a job order system wherein women have a tie-up with R.K. Processing Industry. The industry provides cashew nuts to the unit and buys back the processed cashew.

Each woman processes 250-300 Kgs cashew nuts per month, earning in the range of INR 5,000-6,000. UPL continuously supports through regular capacity building of women to improve their working efficiency. The top 3 performers of every month are felicitated with awards and gifts. The Cashew Processing Unit has helped women to be self-sustainable socially and financially. In the coming future, they plan to scale up the unit by including more women thereby impacting more lives.



## **Impact Stories**

#### **Impact Assessment**





#### Hitesh Rathod, Halol

The pandemic affected Hitesh personally as he was asked to leave his job and return home. Unemployed like many others, he started searching for job opportunities but wasn't able to find any. While surfing online, Hitesh got to know about the Skill Development Courses at UPL Niyojaniya Centre in Halol. He enrolled himself in a short-term Online Basic Fitting and Measurement course. Despite of being an online course, Hitesh got sufficient exposure to practical skill sets and know-how of tools and machinery through efficient training methodologies adopted by the trainer.

Post completion of the course, Hitesh re-joined the workforce by securing a new job at a private organization earning INR 8,000 per month. The course helped Hitesh learn employable skills, there by providing him employment opportunity to financially support his family.



## Thank You

#### @CSRBOX 2021

Certain material in this deck may be subject to copyright. Please do not share the deck on public/open platforms without prior approval from the Organization. The data and analysis presented in this deck may be a summarized version of a larger report. Images may have been used for representation purpose. For any issue, please write to us at shilpi@csrbox.org.

#### **Corporate Office:**

806-808, Shivalik Satyamev, Near Vakil Saheb Bridge Bopal, S. P. Ring Road, Ahmedabad, Gujarat 380058, India

